



## Corporate communication concept

**Client** REYM  
**Branche** Industrial cleaning  
**Target group** >600 employees

### Product realization: Concepts, Creations, System Services

#### Concepts

Effective and interactive communication is established through template based content on strategic placed mediaframes.

#### Creations

NarComm created templates for efficient usage and distribution through the content management system. The design of the templates is done according the corporate design of Reym and contribute to a professional image.

#### System Services

For both the canteen and the reception, Mediaframes were used for the visual communication. These Media-frames have an internal player and operate on the WIFI network of Reym.

NarComm also provides a extensive service package, containing an introduction course to the content management system, 24/7 helpdesk and technical support.

### Testimonial

Ronald van Rijswijk, Communication Manager

*"Reym is an enthusiastic user of the NarComm Corporate Communication Channel. Recent 'employee satisfaction research' confirmed our enthusiasm with a 2nd place debut in the top list of internal communication tools, in front of the corporate newsletter, intra- and internet. Employees interact with the channel by submitting news items. The next step for Reym is to focus the channel even more by creating additional content for guests and office employees."*

